



AMERICAN SOCIETY OF
PLASTIC SURGEONS

2007 Cosmetic Demographics

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	2007	% 2007	% 2006
COSMETIC PATIENTS WHO ARE REPEAT PATIENTS	4,901,726	42%	40%
PATIENTS HAVING MULTIPLE COSMETIC PROCEDURES AT THE SAME TIME	4,928,971	42%	41%
COSMETIC PROCEDURES PERFORMED IN			
Office	6,960,496	59%	59%
Hospital	2,192,186	19%	20%
Free-standing Ambulatory Surgical Facility	2,642,383	22%	21%
COSMETIC PATIENTS ETHNICITY			
Caucasian	9,006,670	76%	77%
Hispanic	1,011,071	9%	8%
African-American	847,782	7%	7%
Asian-American	767,806	7%	6%
Other	161,736	1%	2%

	MOST COMMONLY REQUESTED PROCEDURES FOR ETHNIC PATIENTS		
	African-American	Asian-American	Hispanic
SURGICAL	Nose-reshaping Liposuction Breast reduction	Nose-reshaping Breast augmentation Eyelid surgery	Breast augmentation Nose-reshaping Liposuction
MINIMALLY INVASIVE	Botox® Injectable fillers Chemical peel	Botox® Injectable fillers Chemical peel	Botox® Injectable fillers Chemical peel

2007 Body Contouring After Massive Weight Loss

	2007	% CHANGE 2007 vs. 2006	2006
Extended abdominoplasty / Lower body lift	19,500	2%	19,043
Thigh lift*	8,023	1%	7,920
Upper arm lift*	9,385	1%	9,274
Breast lift / reduction	30,039	1%	29,712
TOTAL BODY CONTOURING PROCEDURES AFTER MASSIVE WEIGHT LOSS	66,947	2%	65,949

All figures are projected.

**76% of total 2007 thigh and upper arm lifts were after massive weight loss.*